Dear SRC Members,

### New Proposed Bylaws

The new proposed Bylaws in January 2022 would have some changes/new features from the proposed Bylaws in September 2021.

### 1.Name Changes

The title of the positions should provide a proper expression for students. Therefore, these names are going to be amended with written reasons;

- Senators => Faculty Senators
  - The current Senator has their faculty name, however, by recognition of the Faculty Student Association, and Senators are becoming the head of the organizations, the new name should provide wider overview.
- VP Finance and Operation => VP Finance
  - VP Finance and Operation was named in 2017, which is because the Axe and Bar renovation. Since the Executive Team wanted to involve in the Axe renovation, therefore, they added the Operation piece in the name. However, this always created a confusion for historical VP Finance students. To ensure that the name reflects and provide a proper expression of the work, the name should be back.
- House Council => Residence Hall Association

# 2.SRC Reduced Requirements

Three requirements are taken away from the SRC members' requirements as follow;

- 3 hours/per week office hour
  - This requirement was not able to track and keep students accountable. The SRC members are not hourly-paid position, it is a token recognition (Honoraria). The hourly regulations should not be written and direct the SRC members' activities.
- Event per semester
  - It was not always carried out, and it is not effective.
- Academic Regulations
  - Student leaders' positions should not be restricted to only those who are not able to keep the academic standards. The ASU should open opportunities for all students on campus.

## 3. Chairperson Become Part-time Role & 4.New Formation of Executives

This brief seeks to contextualize the proposal from the ASU Executive team to restructure the current Executive Team, with a reduction from 5 to 4 elected positions, with the addition of the Chair as a part-time ASU employee over the course of the year. This recommendation is the result of a number of factors:

 The identified priority of the Chair taking on a larger role in the governance and accountability of the Union. This proposal would see the Chair working 5-10 hours per week throughout the summer as well as the year, as opposed to 10 hours per week solely during the academic year. In order to ensure the increased role of the chair is

- financially justified, it was identified that there may be opportunities to adjust the current structure of the Executive Team.
- The structure of the ASU Executive Team has gone through numerous evolutions over the years, with the current structure being in place since 2017. However, there is precedent for changes when gaps or opportunities were identified over the years (most recently in 2007, 2011 and 2017).
- In the creation of the revised bylaws to be presented this year, there are numerous recommendations for changes to the portfolios for various Executive roles, in many cases to account for changes in policy or structure within the Union or elsewhere within the university.

Most notably in recent years, there has been a reallocation of some of the responsibilities from the portfolios of VP Student Life and VP Events and Promotions that could allow for the two roles to be combined into a single portfolio without an impact on the quality of services or the student experience. At the same time, the ASU expands the full-time staff employment for the marketing department. This allows the ASU take a longer communication strategy with higher professional skillsets.

### These changes include:

- The introduction of a Marketing Department with a full-time Marketing Specialist. This individual can support long-term marketing strategies while supporting and coaching both the Executive and other students. This has reallocated numerous promotions responsibilities from the VP Events & Promotions portfolio.
- Sponsorship and fundraising is a responsibility within the VP Events & Promotions
  portfolio, but one that has overlap with the VP Finance & Operations, who could provide
  additional support as needed.
- The transition from a House Council to a Residence Hall Association model has
  lessened the responsibilities on the Vice President of Student Life somewhat in
  residence engagement, allowing more of an oversight role. Since the Residence Hall
  Association is a student-run and self-governed organization, the Vice President Student
  Life require less efforts compared to the House Council operation.
- Internal Organizations and Clubs/Societies, previously managed by the VP Student Life, is now a responsibility under the portfolio of the full-time Campus Engagement Manager

This recommendation has come forth for the aforementioned reasons, and we believe it would allow the Union to function more effectively while ensuring we continue to effectively represent and engage with all Acadia students.